## Prashika Murphy: A Trailblazing Executive with a Heart for Diversity and Inclusion



Prashika Murphy is a force to be reckoned with in the tech industry. As the Chief Operating Officer (COO) of Vertical AI, a leading provider of artificial intelligence (AI) solutions for oil and gas companies, she has played a pivotal role in driving the company's growth and innovation. But beyond her professional accolades, Prashika is also a passionate advocate for diversity and inclusion, using her platform to empower underrepresented groups and create a more equitable tech ecosystem.

#### **Early Life and Education**

Prashika was born and raised in India, where she developed a strong work ethic and a thirst for knowledge from a young age. She excelled in her studies, particularly in science and technology, and went on to earn a bachelor's degree in computer science from the University of Mumbai.



After graduating, Prashika worked as a software engineer for several years before moving to the United States to pursue her MBA from the Massachusetts Institute of Technology (MIT). It was at MIT that Prashika's interest in diversity and inclusion was sparked. She became involved in various student organizations and initiatives that promoted equity and belonging, and she quickly realized the importance of creating an inclusive environment for all.

#### **Career Journey**

After completing her MBA, Prashika joined Bain & Company, a leading global management consulting firm. There, she worked on a variety of projects involving strategy, operations, and technology, gaining valuable experience in business leadership and problem-solving.

In 2015, Prashika joined Vertical AI as its COO. At the time, the company was a small startup with just a handful of employees. Under Prashika's leadership, Vertical AI has grown exponentially, becoming a global leader in AI solutions for the oil and gas industry.

Prashika's contributions to Vertical AI's success have been multifaceted. She has played a key role in developing the company's strategic vision, building its team, and driving innovation. She has also been instrumental in expanding the company's global reach and forging partnerships with industry leaders.

#### **Passion for Diversity and Inclusion**

Throughout her career, Prashika has been an outspoken advocate for diversity and inclusion. She believes that creating an inclusive workplace is not only an ethical imperative but also a business imperative. Companies that embrace diversity and inclusion are more innovative, more profitable, and more successful in the long run.

Prashika's commitment to making a difference is evident in her involvement in numerous diversity and inclusion initiatives. She is a member of the board of directors for several organizations, including the National Center for Women & Information Technology (NCWIT) and the AnitaB.org Board of Trustees. She is also a founding member of the Inclusive AI Coalition, which aims to eliminate bias and promote equity in the development and use of AI.

Prashika's efforts have been recognized by a number of organizations. In 2021, she was named one of Forbes' "50 Over 50" Most Influential Women

in Tech. She has also received awards from the YWCA, the National Black MBA Association, and the Women of Color in STEM conference.

#### **Leadership Style**

Prashika Murphy is known for her collaborative and inclusive leadership style. She believes in empowering her team and creating a culture where everyone feels valued and respected. She is also known for her ability to bring people together from diverse backgrounds and perspectives to create innovative solutions.

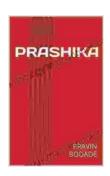
Prashika's leadership style is based on the principles of trust, transparency, and accountability. She believes that leaders should be honest and upfront with their team, and that they should hold themselves accountable for creating a positive and inclusive work environment.

#### Impact and Legacy

Prashika Murphy's contributions to the tech industry have been significant. She is a role model for women and underrepresented groups, and her work has helped to make the tech ecosystem more diverse and inclusive.

Prashika's legacy will be her unwavering commitment to diversity and inclusion. She has helped to create a more just and equitable tech industry, and her work will continue to inspire and empower generations to come.

Prashika Murphy is a true pioneer in the tech industry. She is a brilliant leader, a passionate advocate for diversity and inclusion, and a role model for women and underrepresented groups. Her work has helped to make the tech ecosystem more innovative, more profitable, and more successful.



#### PRASHIKA by J.J. Murphy

★★★★★ 5 out of 5

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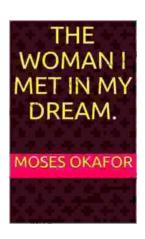
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