

Now Start With Who: How to Find the Right People to Build Your Business

In today's competitive business landscape, it's no longer enough to just have a great product or service. To truly succeed, you need to have the right people on your team.



Now Start With Who: How To Get Your Why When You Start With Who by Kohei Horikoshi

★★★★★ 5 out of 5

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Text-to-Speech : Enabled
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 224 pages
Lending : Enabled
Screen Reader : Supported



But finding the right people can be a challenge. With so many different candidates out there, it can be difficult to know where to start.

That's where *Now Start With Who* comes in.

What is Now Start With Who?

Now Start With Who is a book by John Maxwell that teaches you how to find the right people to build your business.

In the book, Maxwell argues that the most important thing you can do when building a team is to focus on the people first. He says that you should start with who you want on your team, and then figure out what roles they can fill.

This may seem counterintuitive, but it actually makes a lot of sense. After all, the people on your team are the ones who will make or break your business.

The Power of Human Connection

Maxwell believes that the key to finding the right people is to build strong human connections.

He says that the best way to do this is to get to know people on a personal level. Ask them about their lives, their goals, and their dreams.

By building strong relationships with people, you'll be able to better understand their strengths and weaknesses. This will help you to make better decisions about who to hire.

How to Find the Right People

Maxwell provides a number of tips for finding the right people to build your business.

- **Start with your existing network.** The people you already know are a great source of potential candidates.
- **Attend industry events.** This is a great way to meet new people and learn about potential candidates.

- **Use social media.** LinkedIn is a great platform for finding and connecting with potential candidates.
- **Post job listings.** Once you've identified some potential candidates, you can start posting job listings.

The Interview Process

Once you've found some potential candidates, it's time to start the interview process.

Maxwell recommends using a structured interview process to ensure that you're asking all of the right questions.

He also recommends asking open-ended questions that allow candidates to share their thoughts and ideas.

Making the Hire

Once you've interviewed all of the candidates, it's time to make a decision about who to hire.

Maxwell recommends taking your time to make a decision. He says that it's important to find the right person for the job, even if it takes longer.

Once you've made a decision, be sure to offer the candidate the job in writing.

Finding the right people to build your business is essential for success.

By following the principles in *Now Start With Who*, you can learn how to find the right people, build strong human connections, and create a

successful team.

About the Author

John Maxwell is a world-renowned leadership expert, speaker, and author. He has written over 100 books, including the best-sellers *21 Irrefutable Laws of Leadership* and *The 21 Indispensable Qualities of a Leader*.

Maxwell's books have been translated into over 50 languages and have sold over 30 million copies worldwide.

He is the founder of the John Maxwell Company, a global leadership development company that has trained over 6 million leaders worldwide.

Maxwell is a passionate advocate for the power of human connection. He believes that the most important thing you can do in business is to build strong relationships with people.



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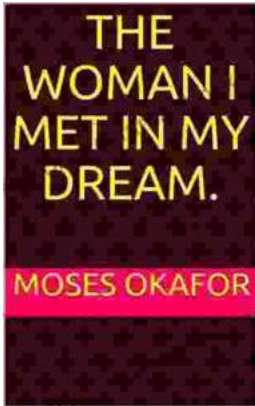
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